



SIGNIFICANCE OF PROFESSIONAL COMMUNICATION AMONG ENGINEERING STUDENTS

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Abstract:

Communication skills are indispensable to students at all levels and in all walks of life throughout their professional and personal life. English Language communication has to be a dominant force. English Language communication is an inter linking process in an educational organization that pleases psychologically, unites the students socially, develops them functionally and establishes them professionally. It is an individual student necessity and educational institute imperative. Communication is a natural, ubiquitous behavioral process. Communication is the enabler of all management processes and functions. Generally students go on pep talk among themselves while away time or sharing pleasure or pain.

Sometimes students focus on baseless information created out of emotional thinking as sort of fanciful speculation. It is high time for the students to divert their unprofessional communication to professional communication. In view of the growing importance of English as a tool for a global communication and the consequent emphasis on training students to acquire language skills, the syllabus of English has been designed to develop linguistic and communicative competence of professional students. Communication is an important skill that not only reveals students' personality but also their domain knowledge, etiquette, and soft skills, etc. They develop

professionalism among the students to communicate effectively with other peers. They need empathy, friendliness, professionalism in their speaking and attitude while interacting with others.

KEY WORDS: indispensable, dominant, pleases, imperative, fanciful

I. INTRODUCTION:

A large number of students enter the job market with an Engineering Degree every year. With limited number of opportunities, communication and language skills play a key role in increasing the employability of these candidates. Besides, the use of English has extended to all spheres of present day living. The primary objective of this paper is to prepare the professional students to use effectively and communicate confidently, especially in the context of engineering courses.

Objectives:

- Educate students in both the artistry and utility of the English language through the study of hands on learning through tasks, keeping theory based teaching to the minimum i.e. stressed more in the Text Book prescribed for engineering students throughout the country in the current academic year 2019-20.

- Students should be able to identify, analyze, interpret and describe the critical tasks, values, and themes that appear in literary and cultural texts and understand the way these ideas, values, and themes inform and impact culture and society, both now and in the past.

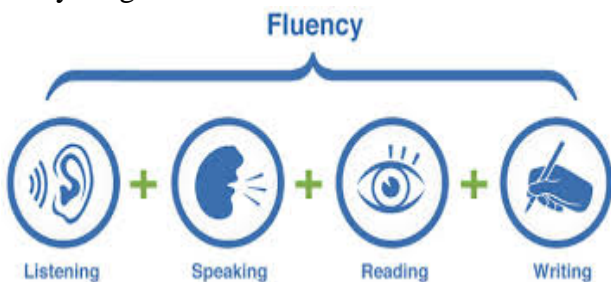
- Students should be able to ethically gather,

understand, evaluate and synthesize information from a variety of written and various tasks in the Text Book, English for Engineers.

- Students must realize and adopt the policy of listening first anything next, then only they become good speakers. .

Communication skills are not only needed in day to day personal life, but also required at workplace and in professional life. We often find the certain situations which are challenging to handling, this is where having best communication skills become handy. Depending on the nature of our profession, we work in a team or interact with customers or other people.

“I remind myself every morning: Nothing I say this day will teach me anything. So if I’m going to learn, I must do it by listening.” – LarryKing



Every good communicator stresses on the importance of listening. With this basic lesson, let the professional students learn more to enhance their communication skills. Being successful at educational institution, workplace and in professional life with best communication skills make them progressive lifelong.

Let’s get all the basics sorted first which provide skills for having best in communication, We can use these skills when we interact people, at workplace, in any profession and dealing with customers and others in professional life..

The one thing every great communicator does is start from scratch. Nobody is born great. We have to start from somewhere. It is best to start with basics. Understand what communication is and how we can effectively say what we intend to.

These are kinds of skills which are mentioned below. One great example is Steve Jobs’ communication and negotiation style; he is

regarded as someone who had the best presentation and negotiation skills in professional life. One of the great instances of having the best communication skills was the success of Steve Jobs, Elon Musk and others, although it’s not the only factor which makes them successful, but definitely it’s one of it.

11 ways to make the professional students competent in communication skills

1. Practice makes a student stand out of the crowd

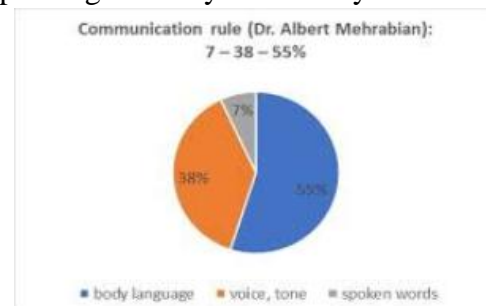
Pretty old but yet valid, this can take us a long way. The best approach is to practice it a lot. Whatever a student intends to do, let him rehearse it. While practicing, the faculty’ll be able to assess students’ performance.

2. Coordinate body and words

It is highly imperative that body says whatever we are saying. Body language including gestures and overall posture must be reflecting what we are trying to communicate. It is very unsatisfying if our body and words don’t coordinate.

3. Maintain eye contact

Eye contact also has a great value. When we maintain eye contact with audience while communicating with them, it reassures that we are honest and sincere. Audience tends to believe us more when we maintain eye contact with them. Body language comprises more while speaking with any one on any occasion.



4. Speak slowly

It literally doesn’t mean that we bore the audience with our low pitch and drooling speed. We just have to ensure that our speed is balanced and people can clearly listen each word we are saying.

5. Engage the listener

Engaging the listener means communicating in such a manner that people are interested in our expression. This is essentially important if we

want to become an exceptional communicator.

6. Being a listener first

Listening helps us to understand what makes people listen. When we finally figure it out, we'll be able to make people listen to ours. Listening is the focus of every communication as it has a unique value in making us great communicators. Listening completely prepares us for answering in an effective way.

7. Tell stories (real ones)

Nothing gets the audience like stories and meaningful examples. We totally sell it when we tell a story. People listen to us more carefully and they become more interested. However, don't tell the fiction because when we tell real life stories and examples people understand that we are experienced and know what we are saying.

8. Let students participate

Be a friendly person who never gets offended when people ask questions. This not only makes the people interested but we get to learn and people value more. Nothing can prove our authenticity like open question and answer session.

9. Polish it

At this stage we finally give that pro touch that differentiates us from all mediocre conversations. Remember that we can't reach this stage without working on basics. Polishing is only required if we have certain skills.

10. Use humor

Humor is important if we want to sell our stories. Humor helps in impressing listeners. Humor validates our stories and polishes our existing skills. We should never worry to be a little clever and use humor. We'll shine more with humor.

11. Maintain positivity

This comes with great smile and exceptional attitude. People should feel comfortable and motivated when talking to us because we have this great attitude named positivity. Strategic teaching techniques for effective communication skills for professional students.

- Motivation: Motivated students are an asset to an educational institution. Effective communication centers round the usage of words, speed of delivery of words, pitch

modulation and body language. Using the right tools to communicate the right messages at the right time can salvage a crisis and motivate students to work towards success. Motivated students ensure not only the smooth and efficient functioning of project work but also increased congenial relationships with others.

- Raising Morale – Morale means “the capacity of a group of people to pull together persistently and consistently in pursuit of a common purpose”. It is the product of motivation, which leads to zeal for action. The morale of the students fluctuates time to time. The faculty should therefore use effective communication to keep their morale high.

- Inculcating the habit of Managerial efficiency: - Communication helps in smooth operation of management. Managerial task can only be performed when communication system is effective.

- Better decision: – The success of any professional student can be measured in better decision. When the information, data and other facts are not effectively communicated, it hampers the decision making. So, when the facts are communicated to concerned peers, educational establishments and related persons. It is easy to make decisions promptly.

- Removing controversies- Effective communication allows smooth functioning that results conflict, controversies and disagreement can be resolved easily in students' professional as well as personal life.

Final word

There is always a room for improvement when it comes to communication skills. Thus make sure that we never stop taking these skills to the next level of improvement.

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